



#KOBO360STARTUPS

**TEKEDIA DAILY
W/ NDUBUISI EKEKWE**

Trucks into Kobo Platform

□ People/entities will buy trucks and drop them into Kobo ecosystem for guaranteed revenue as defined by Kobo.

- This also covers those with existing trucks who may want guaranteed income.
- Kobo will operate the trucks based on defined agreements and remit payments to the truck owners.

□ Action for Partners

- Seek existing truck owners
- Find future truck owners that can buy trucks and put into Kobo.
- Agents will be compensated for bundling trucks into Kobo at scale.

Cargoes for Kobo to Transport

□ Companies will make Kobo the preferred logistics company for transporting their goods.

□ Partners

- Agents will seek companies with cargoes to transport and get them to use Kobo.
- Agents will be compensated

Micro-Aggregators (#Kobo360Startups)

- ❑ SMEs and startups can make money by integrating their supply chain systems into Kobo as micro-aggregators.
 - The micro-aggregators can operate vans, keke, buses, etc, and Kobo will help them to grow.
 - The micro-aggregators focus on intra-city (#Kurfman – Kobo Urban Rural Feeders Micro-Aggregation Network), Kobo as always, remains an inter-city king.

- ❑ Partner
 - Begin building and Kobo will provide capital support.

Compensation to Agents

- ❑ Kobo pays bonus to any agent that supplies at least 200 trips monthly. This is apart from the money an agent gets per truck trip.
- ❑ Any agent also gets a smartphone with Kobo technology installed after bundling the first 10 trips.
- ❑ They will also qualify for capital injections to run their agency business on Kobo G-LOS (global logistics operating system) after meeting initial trip targets.

Asset classes – Types of Trucks We Like



Curtain siders
30 Ton



Tautliners
30/45/60 Ton



Sided Trucks
10/15/30 Ton



Flatbed



Covered Body
3/5/10/15/30

Contacts

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